

FOR IMMEDIATE RELEASE



Critter Crew Officially Released in 9 Languages in 123 Regions!

Join Ruby and her crew in this snappy match-3 puzzle game adventure, anytime and anywhere!



[TOKYO, JAPAN – Mar 14, 2024] Today AIDIS, Inc. officially released its mobile puzzle game, *Critter Crew*, in nine languages and 123 regions.

Critter Crew is a match-3 puzzle game that features loads of unique gimmicks, a collectable coloring game, play-enhancing sound design, and appealing modern UI/UX. These accompany familiar genre staples such as rankings, events, and team functions that allow players to chat worldwide. Taken as a whole, *Critter Crew* delivers match-3 players a fresh experience.

The AIDIS development team's "snappy and stress-free" design philosophy is evident throughout *Critter Crew*, even on the technical level. The app has a surprisingly small download size and loads quickly. As no internet connection is required to play, players can enjoy the game anytime and anywhere.

Critter Crew producer Tsutomu Goda, shared his thoughts on the new release: "Critter Crew is notable for being a Japanese developer's first foray into the internationally popular match-3 puzzle game genre. During production, our team was united by a passionate desire to prove the power of Japanese game-makers once more. I'm confident that players across the globe will fall in love with Critter Crew, as our passion is reflected in the final product.

Our team's highest priority was implementing stress-free controls, which I view as indispensable for a puzzle game. Touches like these responsive controls and the piece-clearing animations are sure to hook players. Critter Crew is a fresh new entry in the match-3 puzzle genre that's sure to be a game-changer. I'm thrilled to create new experiences with players, and on a global stage at that."

Among the charming touches that Goda alludes to are attackmobiles, coffee makers, lucky eggs, and sunken treasures. People of all ages can pick up *Critter Crew* confident in their ability to play, thanks to the straightforward controls. With just the slide of a finger, players line up three or more tiles to clear them.

Critter Crew Director Hiroshi Sasako shared his thoughts on the context in which the game is being released: "Compared with other match-3 puzzle games, the inclusion of a coloring feature makes Critter Crew truly one of a kind. Coloring is currently scheduled to unlock one week after release, and I'm confident that players will find it to be a delightful gaming experience in its own right. The fusion between match-3 games and coloring is an innovation that sets Critter Crew apart from the pack.

Critter Crew will charm people of all ages, which is one reason it has an invitation feature and social media integration; we want players to share the fun with real-life friends and family. Our team worked to ensure that the game's characters were loveable across cultures, so we coordinated closely with seasoned animators based outside of Japan. Critter Crew is a new style of game jam-packed with little surprises."

The attention to detail in all of the game's creative materials makes for a highly polished experience. It's no wonder that the *Critter Crew* team is clearly honored and excited to entertain players across the globe with this new title.

The Critter Crew trailer can be viewed here:

https://www.youtube.com/watch?v=L_BHC7pwfls

ABOUT AIDIS

AIDIS is a Tokyo-based game designer and developer where creatives come together to inspire the world. Its mission is to produce the most-played games in the world. The games that AIDIS creates are meant to emblazon themselves on players' memories. By harnessing games' power to inspire, AIDIS is confident that it can make the world a happier and more fulfilling place.

Click Below to Download Critter Crew or Free:

App Store : <https://apps.apple.com/app/6463578486>

Google Play : <https://play.google.com/store/apps/details?id=com.aidis.crittercrew>

Critter Crew Social Media Channels:

Trailer: https://www.youtube.com/watch?v=L_BHC7pwfls

YouTube: <https://www.youtube.com/@CritterCrew-AIDIS>

Facebook: <https://m.facebook.com/people/Critter-Crew/61554299331154/>

Instagram: https://www.instagram.com/crittercrew_game/

* Android, Google Play are trademarks of Google LLC.

* iPhone and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries and regions.

* App Store is a service mark of Apple Inc.

* iOS is a trademark or registered trademark of Cisco in the U.S. and other countries and is used under license.

©2024 AIDIS Inc.